

### Plesser's Appliance Scholarship

In Memory of Diane Froehlich

Plesser's Appliance has generously supported the Babylon Community since 1949 via donations to various philanthropic organizations. In 1990, the torch was passed from the Plesser family to Marc Howard, who purchased the business and remains as current owner and president as well as a long time village resident.

Throughout its history, Plessers has remained family owned and has embodied the tenets of small business entrepreneurship. In an age of huge, multi-billion dollar chain stores, Plessers has used this spirit to navigate the retail appliance and electronics industry and remain viable and profitable.

Always looking to give back to the community that has supported us and served us well over the years, we have created a scholarship, which will hopefully propel future generations of entrepreneurs toward a similar path, keeping small business relevant.

In 2016 we lost a devoted employee of almost 20 years and life long Babylon resident, Diane Froehlich. Diane was well known and loved in the community and was the embodiment of its spirit. Diane was also a graduate of Babylon High School. Accordingly, we are honored to create this scholarship in her name.

We want to award the Plesser's Appliance scholarship to a High School Student looking to pursue a future in business. In addition, we're looking for a student that has a strong sense of community demonstrated in part by their participation in volunteer/philanthropic endeavors.

#### **Scholarship Criteria:**

- Involvement in business clubs (DECA, etc.)
- Looking to pursue a major in business/entrepreneurship
- Volunteer work & community involvement

#### Question:

• Please describe how your community involvement has motivated you to pursue a career in business (at least 500 words long).

The winner will be awarded a \$500 scholarship.

Completed applications are due 5/13/20.



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Extracurricular & Volunteer Activities

Please list and describe any extracurricular/clubs that you are/were involved in during your time in High School.
List and describe any volunteer work or community involvement.